



## ADAPTIVE MEMBERSHIP

# STRATEGY. ACTION.

### The Real Deal

Adaptive Membership is an exclusive opportunity for online business owners, coaches, course creators, and membership site owners to play bigger and bolder in their business and explode their bank account with more clients!

**Brought to you by Paul & Melissa Pruitt, husband & wife and multi 6 figure business partners and the All Star Adaptive Marketing Team.**

Our members are raising their prices of their memberships and courses, resulting in more money in their bank account and getting better conversions on social media, email opens, and opt-ins. In Adaptive Membership, you're guided to take action, leading to small steps that turn into big wins!

### Get more done & get your life back

Instead of staring blankly at your screen wondering what to do next, you'll know exactly where to get answers. With the support of our team and the community you'll create very specific strategies so you're focused on the tasks that matter most to reach both your short and long term goals. And you'll no longer waste your time on busy work and get back to living your best life!

### About Paul & Melissa

We're Paul and Melissa, husband and wife and business partners and work with online entrepreneurs to help them build, launch and grow their memberships and courses. We've created Adaptive Membership where you'll have access to an incredible marketing gameplan and a world class team to help you that will lead to more money, more opportunities, and more confidence and clarity to build a business that lights you up!

**Join us and our team for an incredible Adaptive Membership experience.**



# ADAPTIVE MEMBERSHIP SNEAK PEEK

Surround yourself with champions & gain wild success. When you spend time with people who are just as committed as you are, you'll uplevel everything in your life. Collaborate and celebrate with the community and the team on a consistent basis and live in your CEO mindset everyday!

Here's just a glimpse of all you'll experience inside Adaptive Membership:

**Office Hours Zoom Calls 5 Days a Week:** Marketing strategy, getting unstuck, & accountability from the Adaptive Marketing Team. We're available to help you with any questions you have about SEO, Google AdWords, YouTube, Facebook Ads, Sales Copy, Tech and more!

**Real Time, Real Feedback From Our Team:** Professional written ads, weekly reviews on your marketing items, and coaching in real time from our team so you move the needle in your business in the right direction!

**Community Of People Who Get It:** Surround yourself with other entrepreneurs and business owners who have skin in the game and want to play bigger in their business and life!

...and that's just the beginning!

## TIME TO TAKE ACTION

Your success is important to us, not just in business, but in life! We'll get to know you, what lights you up, and what your goals are and make it a mission to do everything we can to coach and mentor you to make those aspirations a reality!

Let's go!!





## ADAPTIVE MEMBERSHIP SUPPORT & RESOURCES

### Daily Office Hours Calls with our Adaptive Marketing Team

Stuck on something and need feedback and help right away? Join our “Virtual Office” on a Zoom video call EVERY weekday (5 days a week!) to answer any questions that you have.

**This is your opportunity to ask a quick question or have a deep dive discussion to get clarity, so you can move to the next step in your marketing plan and never feel stuck on what to do next.**

To give you a general scope of what we help our members with on a daily basis is everything from idea to execution, from developing their landing pages, opt in pages, sales pages, tripwire offers, email sequences, automations, complete funnel processes, course development, sales processes, overcoming objections, presentations, webinars, website reviews, social media reviews and strategy, outsourcing, hiring and firing employees, and more.

### Private Adaptive Membership Facebook Group

This is our private community where members can ask questions and get feedback from our team, share and celebrate wins with other members, and brainstorm and collaborate ideas. So much action happens inside the Facebook Group!

This isn't some surface level, one size fits all strategy. Adaptive Membership focuses on where YOU are at and our team doesn't hold anything back with top notch strategy and advice!



### Marketing Reviews

Improve your messaging and learn how to communicate with your audience better to lead them to your offers!

Adaptive members can submit their landing page, opt in, sales page, email, or ad copy for review. We give feedback on the written copy and design elements and members can resubmit for additional feedback as they make changes. We know that this feedback will help you improve your messaging, so you can fix your funnels and get better conversions.

### Monthly Professional Ad- 1 Each Month

Our team creates ads that speak to your audience with clear messaging and leads to your offers!

We're excited to offer all of our Adaptive members the opportunity of having **one ad professionally written for them each calendar month!** Members fill out a form with information on their offer and our Copywriters on our team will write an ad that creates excitement and leads to customers and clients. Adaptive members can have one ad professionally written for them every single month!





## Video Library of Trainings & Additional Courses

Want to do a deep dive to learn more about Facebook Ads? Or get a step by step process to build your opt-in page or sales page? We've got video trainings galore to help you so you don't have to wonder what to do next!

## Templates & Checklists Vault

We've got a variety of templates and checklists to keep you organized and on track. Perfect to plan your next launch or map out your goals each quarter!



## Surround yourself with champions & gain wild success

When you spend time with people who are just as committed as you are, you'll uplevel everything in your life. Collaboration and celebration with the community and the team on a consistent basis allows you to live in your CEO mindset everyday!



It's time to take action and set yourself up for success with an experienced team to guide you and marketing resources that take out the guesswork of what your next steps are. We're waiting for you inside of Adaptive Membership!

Go to [AdaptiveMembership.com](https://AdaptiveMembership.com) for details on how to join. It's time for you to take action!

